



National Rice Month Scholarship Program \$8,500 in Scholarship Awards

Grand-prize Scholarship – \$4,000 • 2nd Place – \$3,000 • 3rd Place – \$1,500

Rice Facts to Know

GROWN IN THE USA



- September is National Rice Month and a scholarship opportunity.
- About 85% of the rice consumed in the United States is grown there.
- Rice is important to your state.

How do you win a National Rice Month Scholarship?

Step 1: Make U.S.-grown rice the center of a promotion activity you conduct this September. Some sample topics/themes are:

- Nutritional benefits of U.S.-grown rice
- Culinary versatility of U.S.-grown rice
- Economic importance of U.S. rice production and processing
- Conservation and environmental benefits of the U.S. rice industry

Remember: Your promotion must be conducted in September.

Step 2: Tell us about it.

- Submit your entry by Oct. 12, 2012.
- For more information and an entry form, see www.usarice.com.

Step 3: Entries will be judged on creativity and impact in promoting:

- U.S.-grown rice and National Rice Month.
- The importance of rice to your state.

Who is eligible?

High school seniors (2012-13 school year) in rice-growing counties in Arkansas, California, Louisiana, Mississippi, Missouri, and Texas are eligible.*

* Children of board members of the USA Rice Federation, USA Rice Council, USA Rice Producers' Group, USA Rice Millers' Association and USA Rice Merchants' Association; and/or children of USA Rice Federation committee members, USA Rice Federation employees or Dow AgroSciences employees are not eligible.

How much can you win?

The USA Rice Federation's 2012 National Rice Month Scholarship Program will award three awards. One national grand-prize winner will receive a scholarship award of \$4,000. One second-place award of \$3,000 and one third-place award of \$1,500 will be presented.

The national grand prize will be presented in December at the USA Rice Outlook Conference in Coronado, CA. Trip expenses for the national grand-prize winner and one chaperone are included.

Questions?

See www.usarice.com, or contact Kim Broome at kbroome@usarice.com, or (703) 236-1446.

Scholarships sponsored by:

