

California Rice Commission Manager – Communications

The California Rice Commission is hiring a team member to lead external and internal communications for an industry known for environmental stewardship, thoughtful leadership and engagement.

We are a group that has worked remotely for nearly a decade, delivering positive outcomes for our members through rigorous planning, outstanding execution and industry engagement. Our members value the Commission and actively support our work.

Job Responsibilities

Develop and implement all elements of internal communications plan targeted at rice farmers and millers. Currently, these include:

- Annual report
- CalRiceNews.org website and e-mail news updates to industry members
- Annual grower meeting

Develop and implement a dynamic public affairs program with contractors that currently includes:

- Social media - Twitter - @ricenews, Facebook - @CaliforniaRice, Instagram – californiarice, YouTube – RiceNews, Podcast – Ingrained, Website - Calrice.org
- Targeted advertising
- Legislative Day and sushi rolling competition

Translate content into earned media reach

Support CRC staff and allied organizations with communications needs

Qualifications

Seven years of media, agency or related experience and willingness to support a team.

Compensation & Benefits

We offer a highly competitive salary, remote work, comprehensive high quality health benefits, SEP-IRA and 457. All in a great environment doing work with a high level of autonomy that makes a difference.

Contact:

Tim Johnson, President & CEO tjohnson@calrice.org