

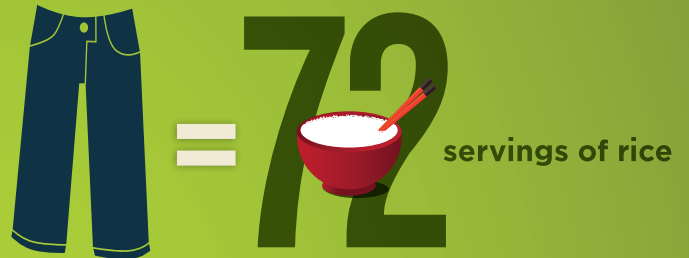
Our RICE uses less water than you may think.

CALIFORNIA RICE =

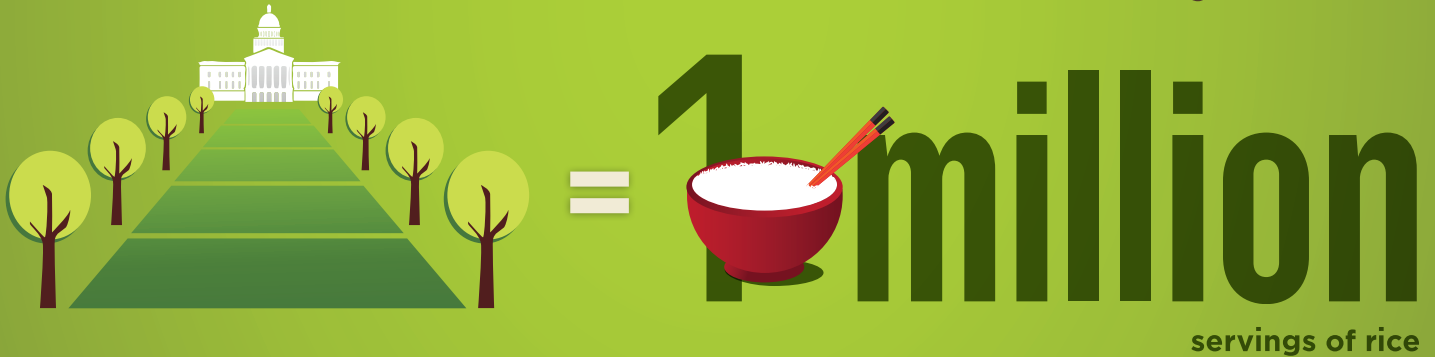
It takes about the same amount of water to grow a serving of rice as it does oranges or broccoli



It takes about the same amount of water to make one pair of blue jeans as 72 servings of rice



Keeping the Sacramento Capitol Mall Lawn green = more than 1 million servings of rice



Washing your car = 3 servings of rice



California Rice CalRice.org